

**Let's Get "Real"
About CTE**

Video Contest

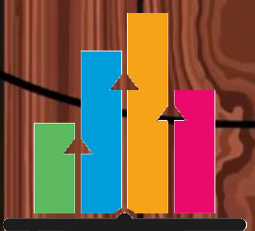
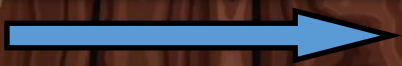
WE NEED YOUR HELP:

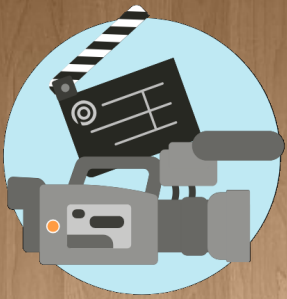
SD DOE is looking for CTE students who can create a 30 second to 1 minute video showcasing the "real" story of Career and Technical Education in SD

****Video prompt ideas****

- ⇒ The way CTE has impacted your life
- ⇒ What do you really want from your education?
- ⇒ What would really make school cool?
- ⇒ In my CTE courses, I really wish my school would....?
- ⇒ What do you need now to create your own future reality?

See next page for more details...





"Get Real" About CTE

Video Guidelines

- ✓ Student-produced
- ✓ 30 seconds to 1 minute in length
- ✓ Professional quality, edited if needed and ready to share with others
- ✓ Videos can be submitted in MP4 format, or a link can be sent so we can access the video on YouTube, School Tube, Google Drive, etc.
- ✓ Inspirational and attention-catching—something that will go on the top of our webpage or be used in a meeting to get people's attention
- ✓ Diverse portrayal of students (current students, former students, middle school students, students in non-traditional fields, diverse ethnic background, etc.)
- ✓ A few reminders: if music or images are included, it needs to be copyright free, or have permission for re-broadcast, non-commercial use

Cash prizes will be awarded to three schools submitting qualifying videos by the Jan. 25th deadline. First prize is \$500 given to the CTE teacher to be used for the program submitting the video. Two runners-up will earn \$250 each to be used for their CTE program.

Videos will be judged on four criteria: educational value, entertainment value, originality and content.

Deadline to submit entries is January 25th. Please send them to jane.gubrud@state.sd.us. Call 605.295.1892 or email with questions.

